



REAL PROPERTY MANAGEMENT:

DISCOVER YOUR FUTURE



Canada's #1 Residential Property Management Company
Over 400 offices across North America

Why Choose Property Management?

... And why franchising is the way to go!

Risk Mitigation

Running a business can be a risky endeavor, but don't worry, we've got you covered! We understand the challenges of selecting the right technology and training your staff to the highest standards. That's why we've done the research, tested different software and selected the best in class for you and our industry.

Start With The Best In Class Technology

We might have started with humble beginnings but our extensive experience in the property management industry over the last 35+ years has allowed us to witness firsthand the impact that technology can have on the industry. As technology continues to evolve, we strive to keep up with the latest advancements and incorporate them into our processes.

Throughout the pandemic, we were well-prepared, as new and emerging tech companies swiftly responded with reduced administrative lead times, streamlined API integrations, automated response and delegation systems, among other features, resulting in minimal disruption to our operations.





Recognise A Real Opportunity When You See It!

One of Canada's Most Stable Industries

Did you know that the word 'landlord' originated from medieval times, and it's impressive to think that property management has been an integral part of our society for over 2000 years. Despite the passage of time, the property management industry is still going strong and showing no signs of slowing down. In fact, it's currently experiencing remarkable growth, with over 8.2 billion in sales in 2021 and projected sales of over \$10 billion for 2022. These numbers speak to the enduring value and importance of property management in the modern world.

1/3 Canadians Are Renters

Regardless of economic conditions, people will always need a place to live, whether it's renting or owning. Property managers are responsible for managing rental properties, which means they will always have a steady demand for their essential services.



Get started with just an investment of **\$27,500.**
Our franchise fee is one of the lowest
in the industry!



Why Join Real Property Management?

You will have open access to a network of almost 30 offices across Canada. Which means inside knowledge and expertise of how to respond to market factors, how to anticipate investor needs, and how to find solutions to challenges you experience. You will have an entire community of people like you, advising, collaborating and sharing based on their real world experience.

When you learn from the best, you will become the 'local trusted advisor' in your area!

Key Areas of Focus:

Business development: Our 'Start Right' program is tailored for property management in the Canadian market and includes peer-to-peer round-tables, online and in-person classroom opportunities.

Operations: Our easy-to-use operating systems are designed for everyone. Our base owner operating resident system portals connect maintenance with your requests, website, invoices, showings, and more.

Financial: Property management accounting can be a laborious and time-consuming task. We take care of everything to ensure that rents are collected, vendors are paid, and owners receive their funds on time.



In Business For Yourself, Not By Yourself!

As a Real Property Management franchise owner, you'll find a wealth of useful information at your fingertips, as well as insights from the leader in residential property management. We've perfected our franchise model to deliver the tools you need with the efficiency you desire.

No Need To Reinvent The Wheel:

Extensive Training: Throughout our comprehensive on-boarding, we'll cover everything you need to know about running your new franchise including setting up your business, understanding our proprietary software and general information about licensing requirements.

National Brand Recognition: We have the national presence investors need when they're entrusting their most valuable asset to a property manager. When you approach a new investor, you'll be able to tout Real Property Management's brand presence and extensive experience to prove we've got the goods to get the job done right.

World-class Marketing: We've taken the guesswork out of getting clients. You'll have access to an array of marketing tools including your very own custom website, pre-designed sales scripts and collateral and even statistical data and research on the rental property industry.

What Happens When You Start-up?

Training with our business development, marketing and operational systems

1-1 calls with our business development team for growth plans, sales process training and assistance, full training on internal systems, industry proven processes.

Operational system start up for all property management activities

Advertising, leasing, Accounting/ automatic rent collection, tenant and owner directories with portals*.

Marketing set-up for digital and print

Social media set-up, campaigns & graphics, auditing Print graphics, trade show materials, professional designs on flyers, pamphlets and custom requests from our in-house marketing department.

Access into our community of professional industry leaders

Meet with their surrounding community members and built relationships.



If you're looking to own a successful business in this **high-demand, recession resilient industry**, look no further than Real Property Management! With our proven track record and industry-leading expertise, we are the perfect partner for your entrepreneurial journey.

To learn more about our exciting franchise opportunities and how we can help you achieve your business goals, visit **joinrpm.ca** or simply reach out to us at **info@realpropertymgt.ca**.

Let's start a conversation today and explore the endless possibilities of property management together. Don't miss out on this incredible opportunity to take your career to the next level with Real Property Management Franchise!



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