



REAL PROPERTY MANAGEMENT: DISCOVER YOUR FUTURE



NORTH AMERICA'S #1 RESIDENTIAL PROPERTY MANAGEMENT COMPANY

Build a successful property management business, with us.

Nation of renters



Home ownership rates have fallen as the country; especially the younger generation, becomes more mobile.

The result is an ever increasing number of potential homes to manage and prospective residents needing a place to live as the market grows to meet this demand.



On average a Canadian will rent for 12 years before becoming a home owner.

Shift to investors

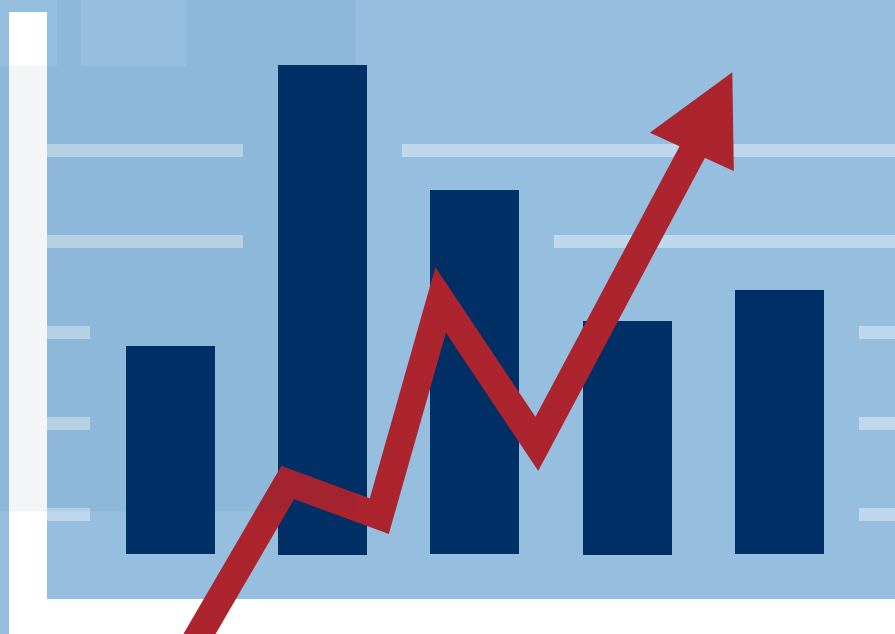
Canada has seen a rise of residential home sales by investors. These investors recognize the value of maintaining their asset by utilizing a professional property manager.

Invest in a growing industry, with the industry leaders.

Recession resistant

The need for housing will always be on the forefront of Canadians minds. With a Real Property Management franchise, you are well positioned to build a reputable business to help further engage property owners and maximize their investment.

With diverse revenue streams, privileged industry knowledge, and an affordable initial investment, our RPM franchise is an unmatched opportunity.



What home owners can expect from RPM...



Online Reporting

Owners can easily keep tabs on their property with access to comprehensive updates on property activity, including vacancies, leasing, maintenance, evaluations, and financial reports.



Cost-Effective, Reliable Maintenance

Relationships with preferred vendors result in discounted costs on repairs, maintenance, appliances and service. Maintenance staff is available 24/7 to handle emergencies and to make sure work is timely, cost-effective and done in a professional manner.



Rent Collections

Real Property Management's collection processes are professional, and extremely diligent in collecting rent through a systematic, timely process.



Strict and Compliant Evictions

Our franchisees are knowledgeable in local and federal landlord and resident laws. If rents are not paid on time, legal steps are initiated quickly and efficiently to minimize costs and get the property leased again.



Efficient Vacancy Management System

Professional management costs are easily offset by the speed in which we're able to fill a vacant rental property through our network of advertising.



Thorough Resident Screening

Franchisees run criminal, credit, and employment checks on everyone in the home over age 18, and make an effort to find high quality desirable tenants.



Full Service Asset Management

Our full service leasing process includes rent ready guidance, market rent analysis, professional showings, move-in property assessments, and professional resident education at lease signing. Not every home and their Owner is the same. Our Franchises are given well rounded training to better understand what the home requires and what the best management options are for their owners.



Routine Property Inspections

Assessments of both the inside and outside of a client's rental property ensure resident compliance with the lease and identify maintenance needs to preserve the property. A well rounded and comprehensive inspection is the key to successful asset management and protection. Home Owner's can rely on their RPM Office to provide detailed reports about their investment properties and industry knowledge that can assist in optimizing their investments further.

What does a typical day in the life of a RPM owner look like?

Everyday is different! This industry brings rewarding challenges and embraces the community connections that are built.

With the help of our systems owner's can focus on their customer relationships, business development and servicing their region.

This could look different depending on your region but we supply the training for our rpm owners to:

- Provide a full rounded property management experience while working on what's best for their home owner's.
- Study their surrounding area for rental analysis.
- Initiate maintenance requests and work with qualified, preferred vendors.
- Assist their home owner's with industry insight to provide peak asset management
- Advertise, show and lease their portfolio of properties.



Join the RPM community.

You will be hard-pressed to find another opportunity as affordable with so much potential. Although many franchise owners have a property management or real estate background, it isn't a prerequisite.

If now is the right time for you to own your own business, in one of the **fastest growing industries in Canada, then a Real Property Management office is for you.**

We want to meet you! Before becoming an RPM franchise we want to answer all your questions and give you the confidence that an RPM office is the right step for you! Our sales process is designed to answer any questions you may have, while giving you an in-depth look at what we provide to our offices.

Get started with just an investment of \$27,500. Our franchise fee is one of the lowest in the industry!

What sets a RPM franchise apart?

We continually work to automate, streamline and simplify the property management process. With RPM, you get big business tools and systems on a small business budget.



Comprehensive rental and market reports



Integrated systems for all administrative and maintenance requests



User friendly flow through vacancy software to minimize advertising stress.



Credit & Background Check Services



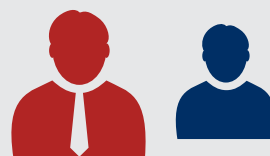
Accessible payment options for tenants



Guided forms and resources for detailed inspections and property maintenance



Asset Management meetings with owner's to maximize their investment properties

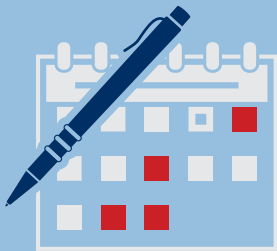


Training programs for franchise owners and their staff members

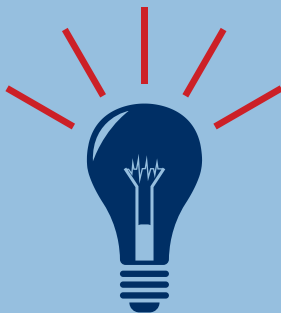
Marketing that gets you noticed!



Monthly Q&A and marketing lessons to keep you tuned in with the latest marketing trends.



Monthly social media graphics, captions and posting schedule.



Custom marketing portal to allow you to bring your ideas to life.



Optimized website with a content management system you control.

What happens when you start up?

Training with our business development, marketing and operational systems

1-1 calls with our business development team for growth plans, sales process training and assistance, full training on internal systems, industry proven processes.

Operational system start up for all property management activities

Advertising, leasing, Accounting/ automatic rent collection, tenant and owner directories with portals*.

Marketing set-up for digital and print

Social media set-up, campaigns & graphics, auditing
Print graphics, trade show materials, professional designs on flyers, pamphlets and custom requests from our in-house marketing department.

Access into our community of professional industry leaders

Meet with their surrounding community members and built relationships.



For more information on owning a Real Property Management Franchise, visit propertymanagementfranchise.ca or contact franchise@realpropertymgt.ca to start a conversation with us to learn more about property management and our franchise opportunities.



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